Beyond 360 degrees

The talents from xG know how to excite, engage, explain, convince, sell
on media of any (**x**) generation (**G**)

● video ● visual ● audio ● post ● digital ● content ● live

xG is an international creative and productive multimedia group with offices in Milan, Rimini, Rome, Palermo and London, founded by cross-media specialist Paolo Monesi, 30 years of experience in radio/tv advertising and cross-media communications, developing its range of activities thanks to a plan of constant investments in research and innovation.

xG is multisensory communications: advertising, inbound marketing, branded content, immersive experiences, by all means:
TV, radio, print and outdoor advertising, 3G, 4G, 5G mobile campaigns, web, social, e-commerce, augmented reality, events and promotions.

xG, in its high-end equipped multimedia production and post-production facilities, can count on a team ready to work with companies of any size and their advertising agencies, media agencies, airtime sales agencies, pr and events & promotion agencies:
- **16 talents** in own branches
- **45 employees** in the affiliates of the group
- **Creative boutique**
- **Video production companies** in Milan and Rome to shoot or create 2D, 3D, HD to 8K definition and spherical video, with any technology and budget
- **Graphic and photo studio**
- **Audio production facilities** in Milan Rome and London specialized in: radio ads, music, jingles, sound design, multilingual voiceover
- **Audio and video post-production studios** in Milan, Rome, Palermo, London
  and partner studios in Rome
- **Web agency and software house** Web agency and software house for the best digital strategies based in Milan and Rimini:
  Web, mobile, social, e-commerce
- **Content factory and multimedia publishing house**
- **Event & promotion unit**

xG can help your company to expand your activities and sales all over the world (and in particular in Italy) through advanced knowledge and technologies in marketing, communications and e-commerce solutions, from research to analysis, from strategic consulting to logistics.

video

Central Groucho
prestigious tv ads with international directors, since 1984. www.centralgroucho.com

Trip
Tv billboards, filmed and CGI tv ads, tlp, advertorials, small and medium budget corporate films. www.trip.it

Ice Breaker
Collective of filmmakers experienced in low budget productions: viral, interactive video and unconventional, web-com and branded content. www.ice-b.it

3DHDArt
3D and stereoscopic or auto-stereoscopic (without glasses) for advertising, education, events, presentations.
www.3dhdart.it

4K Production
Ultra HD and 4K DCI, twice the horizontal and vertical resolution of HD for a double engagement. www.4kproduction.tv

xK Production
6k, 8k and more: the highest resolution available in video production for special applications, events and installations. www.xkproduction.com

Spherical Video
Production beyond 360 degrees for a fully immersive experience, even online, on monitor or with special VR glasses. www.sphericalvideo.it

Video2explain
London-based production company specialised in explainer videos, short video and start-up video based on storytelling, filmed or with 2D and 3D CGI animated info-graphics. Under its "video2sell" brand it produces interactive video presentations for sales force and e-commerce. video2explan.co.uk

visual

Trip Graphics

Graphic design studio behind all the **xG** print, digital and video production: from branding, to brochures, save the date for events, print ads, illustrations, catalogues, hi-usability innovative UI/UX for websites and software applications, animations, animated logos...

Trip Photo

Studios in central Milan for photos or filming, also with green/blueback, of people, packshots and objects, even at 360 degrees with a wide selection of international photographers.

365°communications
x**G**publishing
Milan-London-www.xgpublishing.com

audio

Radio ADV
Radio creative boutique that writes effective radio campaigns: copywriting based on psycholinguistics research, radio strategy, radio branding, special events based on radio advertising
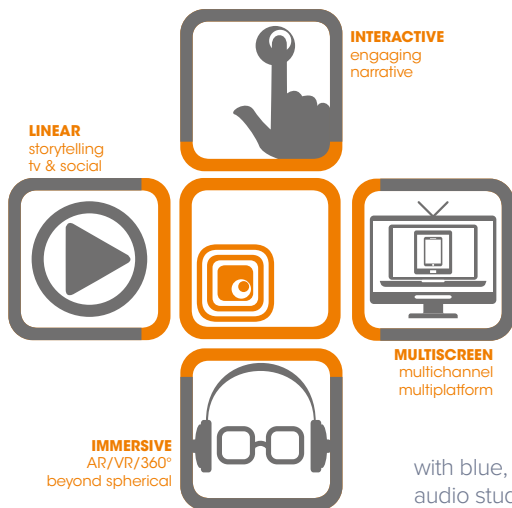(radio + web & social, radio + print, radio + tv etc.).

Trip FM
Audio production unit specialised in radio imaging, jingles and radio idents.

Audiobrand
Sound design studio for radio ads, sound identity, sonic mnemonics, sound logos
for brands and media industry.

Clip Digital Studios
Music factory that has comoposed some of the most famous jingles and music tracks for advertising and publishing in Italy: from musical consulting to licensing and production of covers (re-sung famous hits) and sound-alike songs (low-cost productions similar to original hits).

radioadv   TRIPFM   AUDIOBRAND   CLIPDIGITAL STUDIOS
HIS VOICE MASTER

post

Square postproduction

Square is among the top 20 European postproduction studios by dimensions. Square services: Colour grading on two Autodesk Lustre, visual effects e finishing with two Flame systems, Flame Assist, Smoke, Nuke, Adobe complete suites... 2D, 3D CGI with dozens of Autodesk Maya workstations with software like Real Flow, Vue d'esprit and a powerful render farm... Transcoding in any format thanks to a complete range of equipment: from D1 to HDCAM SR, and XDCAM.

Editing with dozens of Avid workstations, Nitris and Artist, Final Cut, Adobe Premiere e the most recent 2k, 4k to 8 k systems and 3D Audio, Dolby Digital 5.1 and Dolby E multilingual recording studios.

Square theatres: in the more than 1000 square meters of Square HQ the customers can use 2 set daylight, 2 video studios and a studio with blue, green and white backgrounds for indoor shooting and 3 ProTools HD audio studios, 2 Prootools and 3 Audition workstations; in London, an audio recording and mastering and video editing studio and talent scouting; in Rome, two partner studios (Eur, Prati). www.squarepostproduction.com

Multimedia Group

Post-production centre in Milan with 2 video suites, 2 Protools HD studios for productions of all types, transcoding between different formats, editing and compositing, motion graphics. It owns an Avid Nitris postproduction studio and production offices in Palermo too. www.multimediag.com

Trip Disc

Authoring studio that, since 1998, one of the first in Europe with Sonic solutions systems, designs, programs, produces and duplicates DVDs and since 2004 Blu-ray, and since 2016 Ultra HD Blu-ray also USB keys, interactive games, compilations, etc.

INTERACTIVE
engaging narrative

LINEAR
storytelling
tv & social

MULTISCREEN
multichannel
multiplatform

IMMERSIVE
AR/VR/360°
beyond spherical

SQUARE
postproduction

multimediagroup

TRIPDISC

digital

Triptown
Web & Mobile software company founded in 1995, specialised in web TV, live streaming of events and content distribution, websites development and web & social solutions (viral seeding, buzzing, community development), web campaigns (from banners to advergame), web delivery of video ads on any platform, e-learning, software and app for any smartphone and tablet, digital strategies and sales tools, Woo commerce and Magento solutions as well as online and mobile presence of companies and products.
www.triptown.com

Visibilitalia
Digital PR service that oversees the visibility on the Internet thanks to the internal server farm for the prompt publication of any content in the cloud; housing, hosting and streaming, web reputation, search engine optimization (SEO), contacts and conversion rates development, lead generation, augmented reality, video, adwords, remarketing campaigns, e-commerce, services for exhibitions, and social networks initiatives and campaigns partnering with the best local specialists in many countries.
www.visibilitalia.it

Marketing Informatico
Google partner and Magento certified specialist Web agency, headquartered in Rimini specialised in digital strategies, e-commerce, Magento-based mobile apps, SEO, SEM, social, web usability, training, internal communicatiosn with Zimbra. Also participates in another web agency of Rimini, Pensareweb specialised in tourism and in Prestashop based e-commerce solutions.
www.marketinginformatico.it

content

Square Toonz
As a production and IP agency, Square Toonz works in international talent recruiting, licensing, cross-media marketing, creation of characters, complete series and animation in 2D, 3D, stop motion and clay stop motion, including projects for third parties. Square Toonz duplicates and prints physical media and packaging for the online and store-based distribution and promotion of all kinds of content. It also produces tutorials, edutainment, branded content and commercials, using any animation technique. It delivers multilingual voiceover, animation and post video services for international production companies.
www.squaretoonz.com

xG Branding
Group of professionals with a global vision that takes care of the overall image of companies and products: from naming to graphic and sound logo, the packaging, the integrated corporate identity, involving, where appropriate, prestigious research institutes.

Classic Voice System
The first European multimedia editorial system completely dedicated to the Classical Music, in the newsstands and on the web: on tablets, smartphones, computers and live with themed events, also for companies.
www.classicvoice.com

SQUARE TOONZ

xGbranding

CLASSIC VOICE SYSTEM

xG publishing
a65 communications
Milan – London – www.xgpublishing.com

live

Trip Events

Event unit that supply agencies with creative, audio-visual, cross-media services.
The team is able to help clients with the complete organisation of events, starting from
concept to location scouting, scenography, vip / presenter casting, video streaming on web,
facebook, periscope, real time multilingual feedback survey technologies, post-event gadgets and more.

WeGoLive

Live HD, even in Stereoscopic 3D e 360 VR on social networks (facebook, youtube, instagram ecc.)
and on our dedicated platform that enables you to broadcast backstage, interviews, making of,sound-check,
follow up, to earn from ads. Wegolive streams without interruptions on smartphone, tablet, computer
and big projection screens with any kind of connection from any type of event in the world: exhibition,
seminar, debate, workshop, training course, conference, congress, convention, kickoff, revealing, concert,
talking heads, tv show, press junket, epk, wedding, birthaday, party...

Consegno.io

The first integrated platformwith an automatic and human servicefor ads and editorial content in TV, radio,
cinema, online, mobile and DOOH of whatever format ALL IN THE WORLD

Communications and content

xG Publishing

xG is a publishing house, with internal journalists and an external network of writers. xG designs, provides layout, prints and distributes magazines on newsstands, online and on mobile apps, but also distributes physically through mailing, on-line or via e-mail, or on smartphones and tablets, with full service, of the content, including branded content, format and newspapers, interactive video courses, house organ, newsletter.

xG is the ideal partner for companies that need the development, or the representation of ideas and content, by any means on any media.

creativity

xG is the ideal partner for companies that need the development, or the representation of ideas and content, by any means on any media.

Design of complete campaigns:
press advertising / radio advertising / tv advertising & tv promotions / institutional and product websites / billboards & outdoor advertising / direct marketing / sms marketing / guerrilla marketing / web, social, and mobile campaigns/ email marketing.

Ideas, copywriting and art direction in general,
also in a team with other suppliers, for all the communications: on-line, off-line / above the line, below the line / channel / internal / external / sales force / for crm.

Content development & branded content advertising:
development of special content: video tutorials, audio and video podcasts, contests, fillers, mini-series for radio, tv and web, etc. sales cycle dedicated tools, lead generation activities, paper or interactive sales kits for sale networks.

creativity

Branded radio:
designed as an authentic national radio station, from the sound design to streaming distribution, in store
installation, assistance in all locations, to the most engaging content: not only music but ads
that are way different from the usual internal announcements, news, weather.

Corporate tv through satellite tv / ip tv / web tv
planning and realization of tailormade tv programming, on line or at company locations
with installation and support / field marketing / proximity solutions: interactive displays,
3D video, bluetooth messaging, computerized totems, rfid solutions etc.

Field marketing / proximity solutions
interactive displays and installations, Stereoscopic 3D and immersive 3D video, bluetooth messaging,
info totems, rfid and augmented reality applications, etc.

services

video

tv commercials / animatic / multilingual localization of international ads / billboards / advertorials / reportage with 50 troupes all over Italy and dozens of trustworthy crews in several countries / institutional films / industrial films / promotional films / video interviews / training videos / interactive video courses / aerial photography / events filming (also live with mobile production units streaming on a website, or on facebook or on periscope, or delivered by event closing on DVD-R and usb pen drive made instantly on site) / animated intros / video catalogues / video for the sales force / video of the product / video for the internet / stereoscopic and immersive 3D video for events / mood film / training video support in stereoscopic 3DHD (to watch with or without glasses) / 3D logos / sensational video with 3D HD graphics and spectacular rendered even starting a project from paper / 2D and 3D cartoons / DVD, blu-ray, USB pen drive also in hybrid mode connected to the web to download updates and extra content / UHD ultra high definition productions, in Ultra HD, 4k and beyond, spherical video for use at exhibition and events and on-line.

audio

radio ads / narrative tape / casting and voices direction / multilingual voice over / original music / sound-alike / sung jingles / personalized promotional compilations for events and anniversaries / voicemail and phone tree / hold music / audio prompt for websites, audio guides for museums.

services

digital

web:

websites with any technology and programming language: php, html5, xml, xslt, ajax, jquery ruby, eai-soa, linq, sql, ria in silverlight, flash, telerik, etc. / websites on proprietary cms, chameleonsite and custom administration panels / websites on the following cms: wordpress, joomla, dotnetnuke, liferay, drupal, moodle, typo3, phpnuke, mambo, docebo, etc. vertical mini-sites of a product or contests and landing pages / white-label platforms of own production for development of communities, web-tv, intranet, online catalogues, sales networks / sites optimized for smartphones and mobile versions of existing sites / special sites with generation of qr code and ar tag / solutions for traffic and marketing data generation between web and social / blog: creation, content, moderation and promotion / advergames (online games / widget / augmented reality apps / rss feeds / housing / hosting / streaming / on-demand content / content distribution / web marketing: seo (search engine optimization), article marketing, promotion, dem (direct e-mail marketing), mailing through best known platforms (mail-up and other) banners, video banner advertorial.

e-commerce:

sites on proprietary cms, chameleoncommerce, and custom administration panels / e-commerce websites on magento woo commerce and prestashop platforms/ dozens of solutions to generate and increase sales / business development and personalised plugins / logistics, sales cycle, sales strategy consulting.

catalogo in Pdf

AVERA ESTATE

201

Numero Verde
800-135 404

services

digital

social

activity and development of communities and influencers networking on all social networks / facebook: application,
fanpage, deals, tabs, advertising, connect, place, games, real-time social media displays, live video production / youtube:
branded channel, brand advertising, streaming, interactive video, widget / viral and seeding, mirroring to all other major
video social media (vimeo, etc.). Creation of branded content on pay-per-view / twitter: branded page, api app, real-time
social media displays, promoted tweets, trends, accounts, videos, periscope and blab live streaming / linkedin: api app,
company pages, jobs pages, linkedin pulse activities, share and social stream / google+ api app, branded pages,
advertising, local, games, real-time social media displays / pinterest: api app, branded pages, website connect,
e-commerce connect (principally with magento) / instagram: branded pages, real-time photo updates, badge and
instagram / flickr connect / snapchat: real-time social media marketing campaigns, special/premium content creation
and delivery to your audience, snapchat contests, perks or promotions, birthday parties, backstage initiatives
or company outings / solutions for vine, reddit, swarm / foursquare, xing / connection of all the major social networks
with wordpress and other cms / solutions on flickr, tumblr, kik, yik yak, shots, workgroup initatives on trello and social
engagement platforms like disqus, or on best known geo localised social, qzone and renren in china,
vk in russia, mymfb in the middle east etc. / periodic analysis of the results and online and offline reports
/ blogs buzzing and web reputation.

mobile

mobile apps and mobile websites for iPhone, iPad, Android and Windows smartphones and tablets
/ software for smartphones and tablets: ios, Android, Kindle, Windows Mango & previous, rim / mobile
publishing, promotion & marketing, mobile commerce sites and apps based on Magento, services,
payments, ticketing / augmented reality / mobile edutainment: educational games, contests for sales
networks and communities / sms and mms campaigns / interactive solutions to launch queries to any
database / augmented reality / interactive solutions with beacons for the stores.

services

events

Stereoscopic 3D, 2K, Ultra HD, 4K, 8K, Dolby 5.1 audio-visual service, support for all phases from concept to live web streaming, video-documentation / speech support: transformation of power point files into spectacular animated video (with or w/o sound) / mood films / openers / location scouting / scenography design & 3d rendering / vip, speaker or presenter casting / real time multilingual feedback survey technologies/ theme songs and video content / 3D stereoscopic and immersive 360 video / special effects / post-event solutions and gadgets.

post-production

Square post production
A post-production centre in a building of more than 1,000 square meters on three floors in a km distance from Milan Cathedral, thoroughly equipped for the post-production and indoor-outdoor video shooting. Equipment and team, producer, colourist, flame artist, etc. up to sound designers are of world-class quality and are in the habit of large productions. Well connected to the Internet and to Multimedia Group with its own server farm is able to broadcast live streaming of any resolution.

Multimedia Group
An audio-video post-production company with broadcast function for small and medium companies: it is connected to the Internet with a small server farm. Account producers with years of experience follow the customers at all stages, from estimate, to hospitality, up to delivery. Editors, sound engineers, videographers, all with ten to thirty years of experience guarantee the highest quality even with small budgets by means of 2 audio studios and 2 internal suites of video editing and compositing.

points of strength
Operational support for production companies and agencies, but also for media sales force and media agencies. Cartoon, 2D and 3D animation, special effects, editing, finishing, colour grading with Autodesk double suites, for tv commercials and productions, as well as for radio ads, dubbing, Dolby 5.1 audio, Dolby E and multilingual production, mid-high budget tv ads, corporate films and videos for the web, end products throughout the world and mobile in Ultra HD, 4K and beyond. Maximum interoperability between locations and with the external world and transcoding of materials of all formats. 3DHD unit dedicated to stereoscopy, stop motion and high-speed unit, the video conversion from 2D to stereoscopic 3D with specialised equipment. The experience as a supplier of the major television networks is also applied to low budget productions for the web or B2B, with remarkable results. Fluent english staff faces every day international teams.

audio connectivity:
isdn and ip codecs, source connect, ipDTL, skype, hangout, permit to record in real time any voice talent, in link with the world.

post-production facilities

remote video management:
with proprietary crm video software "virtual director", created by Paolo Monesi in 2005, that boasts countless attempts at imitation, the customers can provide suggestions on editing and graphic changes to work in progress, from any device connected to the Internet. Since the early 90's it is possible to follow all the phases, from editing to colour grading, live on the web. The internal server farm with a guaranteed bidirectional broadband data speed to the Internet permits the transmission of live video content and the rapid exchange of large files.

animated cgi:
as a trusted supplier of the major tv networks (the most demanding type of client) all of us have developed taste and skills that we apply even to low budget productions or web as well as b2b productions, with brilliant results.
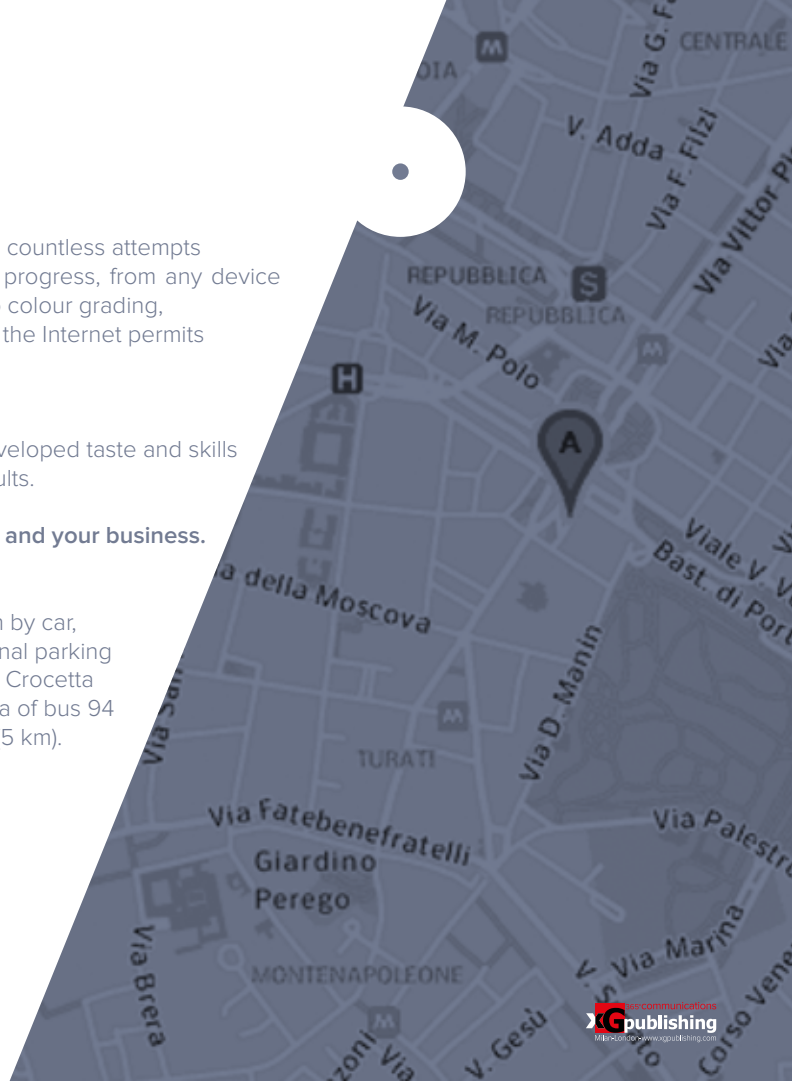
Come and visit us, many creative tools and talents await you for the development of your ideas and your business.
Square and Multimedia Group facilities have strategic locations in the centre of Milan.

Square Postproduction is about one kilometre away from the Duomo of Milan and is easy to reach by car, from the North with the cerchia dei Navigli and the A1, exit Piazzale Corvetto. Our own private internal parking for customers makes negligible eco-pass cost. Square is a few hundred meters from the Missori or Crocetta station of Line 3 (yellow) and Sant 'Ambrogio station of Line 2 (green). The stop Corso Italia / S. Sofia of bus 94 is in 50 meters. The nearest railway stations are Porta Genova (1.4 km), Cadorna (2 km), Rogoredo (5 km). Square is in 20 minutes from Linate Airport and 50 minutes from Malpensa Airport. Two taxi stands are less than 500 meters away.

Multimedia Group is 1.5 km away from La Scala Theatre, just outside the eco-pass zone, with convenient surrounding city parking. Piazza della Repubblica is connected by passing rail and Line 3 (yellow) of the metro and is just a short walk from the Centrale Railway Station and 20 minutes from Linate airport and 45 from Malpensa Airport. It is hooked up to the underground Line 3, various bus lines and tram stops as well as two taxi stands.

London, Rome and Palermo locations are all extremely easy to reach.

publishing brands

developing content

since the 90's, design, production and distribution of branded content, and in particular:
house organs
editorial inserts
magazine
company newsletters
content for intranet
video courses
instant media
movies
custom tutorials on dvd, blu-ray or web tv

xG creates and distributes:
on newsstands and online **Classic Voice**, the industry leader, 15 years old magazine about classical and jazz music
and other six titles with CD or DVD and digital download on a proprietary platform about ancient, classical,
jazz music as well as opera and ballet for an enlightened, affluent public, with sophisticated tastes.
Classic Antiqua is a precious collection of little art books and interactive travel guides
with rare instruments recordings.

web sites:
www.classicvoice.com
www.classicstore.it
www.classicpeople.it

publishing brands

Brand	Description
xGpublishing — 365° communication — Milan·London·www.xgpublishing.it	Content Provider
CLASSIC VOICE SYSTEM	Publications, events, community web & mobile
CLASSIC VOICE	A greater voice to great music! Monthly magazine + 2 CD
POCKET CLASSIC VOICE	The first free-press distributed in theaters
CLASSIC VOICE OPERA	Bimonthly + monography + guide + DVD
CLASSIC VOICE OPERA ESTATE	the stage under the stars
CLASSIC VOICE ANTIQUA	From the Middle Ages to the Baroque: bimonthly, book + CD
CLASSIC VOICE GOLD	The bes of Classic Voice on CD
CLASSIC VOICE Premiere	The Prime premiere on CD and DVD
CLASSIC VOICE BALLET	Bimonthly + monography + guide + DVD
CLASSIC VOICE PEOPLE	The who's who of the classic
CLASSIC VOICE JAZZ	The best of the african-american music, book + CD

Brand	Description
CLASSIC VOICE Gifts	Corporate music gifts
CLASSIC VOICE EVENTS	international stars and charming locations
CLASSIC VOICE TRAVEL	The best music travels
CLASSIC VOICE CRESCENDO	Great music for kids from the prenatal period to adolescence
CLASSIC VOICE PERFORMERS	The legendary performers
CLASSIC VOICE CLASSIC MUST	The unmissable at a special price
CLASSIC VOICE COMPOSERS	The great composers
CLASSIC VOICE MASTERWORKS	The masterpieces of all time
CLASSIC VOICE ALERTS & MOBILE	The mobile community of the Classic world
NEWSLETTER CLASSIC VOICE	The monthly mailing of the Classic world
CLASSICVOICE.TV	TV on demand of the great music
HDart	The art In HD

- CLASSICVOICE.COM
- CLASSICSTORE.IT
- CLASSICPEOPLE.IT
- 3dhdart
- speaker italiano
- VOICE TALENTS
- video2explain
- video2sell
- filmati industriali
- AugmentED

case studies

In over 25 years, hundreds of success stories, for companies of any size, even for your industry. In Italy we work with most of the top 1000 italian and international companies.

Cayenne	Nelson	Editoriale Domus	Motta Editore
Centro Adv	Neos	Editoriale Genesis	Penserini Editore
Citigate Gunpowder	Ofg	Editoriale Giorgio Mondadori	Periodici San Paolo
Claim adv	Ogilvy & Mather	Editrice Faenza	Play Press
Creo	Open	Editrice Universo	Spada Editore
Digital Magix	Phoenix Ad	Edizioni Donegani	Swan Group
E-comunicare	Rock Communications	Edizioni il Gabbiano	TVN
Eidos	Scripta et Verba	Edizioni Lancio	Utet
Filco	The Hook	Edizioni Master	Vallardi
Fluid	vanGogh	Edizioni San Paolo	Vallecchi Editore
Gas Communication	Wunderman	Edizioni Terra Santa	Virgilio Degiova
Go Up		Fabbri Editori	Editore
Grey Healthcare		Finedit	Viva
Grey Interactive	**television publishers:**	Gaia Editore	VNU
Hi!	Discovery	Gruner+Jahr	
Horace Kidman	LA7	Gruppo Edicart Srl	
Jakala Promoplan	Mediaset	Gruppo l'Espresso	
Koriolis	RAI	Hachette	
Hole in One	Sky	Hera Edizioni	
I&B	Viva	Hobby & Work	
Impact	**publishers:**	Holding 3 Editori	
Inadv	Acacia Edizioni	IDG	
Initiative media	Agepe	Il Riformista	
Lbgroup	Arnoldo Mondadori	La Rivista del Colore	
Les Gitanes	Cairo Communications	l'Unità	
Life	Camuzzi Editoriale	Leditore	
Max information	Edisport	Libero	
MCA Mediavest	Edithink	Lupetti Editore	
Mc Cann Erickson	Editoriale chips	Mediaset	

agencies:
Adverperformance
Areté
B2You
Baclan & Partners
BeeHive
Besostri e Partners
Burson – Marsteller
Cabrini e Associati

case studies

Some customers:

A. Manzoni & C.
Accessories Bags & Action
Aid
Alto Adige
Aruba
Aerdorica
Allianz
Almaverde
Antoniano Dei Frati Minori
Artsana
Baci&Abbracci
Ballandi Entertainment
Benetton
Benq
Bipiemme Gestioni
Bosch
Bottega Veneta
Branded Apparel
Bulova Swiss
Burger King
Caffè Vergnano
Calenia Energia
Campari Italia
Carpené Malvolti
Cartiere Paolo Pigna
Cartier
Castrol
Cerealvit
Cheil Europe Limited
Cisco Systems Italiy

Citibank International
Citroen
Clan Celentano
Coccinelle
Collistar
Colt Telecom Spa
Compagnia Assicuratrice
  Unipol
Comuni di:
  Camerota
  Massa Marittima
  Novi Ligure
  Rieti
  Verbania
  Verona
Co.Na.l.
Condé Nast
Confindustria
Consorzio C3
Conter
Continental
Cosmetics
Cotonella
Crodino
Curti
Dada Group
Davide Campari Milano
De Longhi
Deborah
Deox
Derby

Diners Club
Doucals
D-News
Edison
Egl Italia
Electronic Arts Italia
Emi Music Italy
Endemol
Energizer Group Italy
Erg Power & Gas
Esprinet
Euphon Communication
Eurasia Motor Company
Eurofly
Euroricambi
Eurospin
Famosa
FBA
Ferrarelle
Ferrero
Fila
Fineco
Fini
Fitness First Italia
Fiorucci
Friends & Partners
Fujitsu Siemens Computer
Fujitsu Technology Solutions
Fujifilm
Galbani
Geox

Givi
Golden Lady
Goodyear
Gordon&Partners
Grana Padano
Granarolo
Great Wall
Grundig
Gruppo 24 Ore
Gruppo Finelco
Gruppo Sangemini
Hearst
Heineken Italia
Hipp
Hornby
Hotelplan Italia
Ketodol
Kyocera Document Solution
Ieo
Italdesign - Giugiaro
Ladbrokes
Italsilva
La Perla
L'erbolario
Lg Electronics Italia
Lloyd Adriatico
Locat
L'oreal
Maersk Line
Magneti Marelli
Maiorana

case studies

Mantero Seta
Mediacom Italia
Meridiana Fly
Meeting
Metro
Michelin Italiana
Microsoft
Mini
Mitsubishi
Mondadori Pubblicità
Monsieur
Mulino Bianco
Müller
Musumeci Group
Naturando
Nec Computers
Nintendo
Novartis
Nove Nove Pubblicità
Nu.Te.
Pai
Paramount Home
  Entertainment Italy
PDL
Perfetti
Pfizer
Philips
Pizzoli
Prenatal
Professione Casa
Procter & Gamble

Promotec
Pronto
Radio 105
Radio 24
Radio Deejay
Radio Capital
Radio Cuore
Radio Kiss Kiss
Radio Monte Carlo
RDS
Realchimica
Reed Business Information
Revorg
Rexfin
Riello Sistemi
Riso Scotti
Robert Bosch
Roche
Rockstar games
Rosanna & Associati
Saclà
Saint Louis
Same Italy
Samsonite
Sara Lee
Sensodyne
SIAE
SISAL
Skoda
Sony Bmg
Sorgenia

Stage Entertainment
Stefanel
Stonefly
Stosa
Sugar Music
Suzuki
Take Two Interactive
The North Face
Tognana
Trony
Twentieth Century Fox
Unicredit Private Banking
Ubi Pramerica
Ubisoft
Unicredit Corporate Banking
Unilever Cosmetics
  International
Universal Music
V2 Records
Virgin Active
Virgin Radio
Vodafone Omnitel
Volvo Auto Italia
Warner Village Cinemas